An Exclusive Millennium Dinner In Partnership with Nicus

Roundtable Discussion Topics:

- Maximizing AI Value and ROI
- Is your TBM Platform Falling Short on Value?
- Empowering Accountability & Collaboration Across the Enterprise

March 25, 2026
5:30–8:30 pm ET
Manhatta,
28 Liberty Street, 60th Floor,
New York, NY 10005

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Maximizing AI Value and ROI

AI remains at the top of every CIO agenda — yet recent research shows that 95% of all AI pilot programs fail to deliver a measurable impact on P&L. The issue isn't that AI lacks value. It's that unlocking its value requires more than experimentation. It demands financial discipline to align AI investments to strategy and clear cost ownership.

As CIOs continue to make AI investments, they must answer difficult questions:

- How do we determine which AI use cases truly warrant enterprise-scale investment?
- What is the full cost of AI — including data readiness, infrastructure, talent, risk mitigation, and ongoing model management?
- How do we move from technical success metrics to business value metrics that resonate with the CFO and board?

Tracking AI ROI not only requires clarity into a highly fragmented cost structure — from on-prem compute and hybrid architectures to cloud LLM usage and variable consumption pricing — but also alignment to business outcomes and dashboards that connect AI investment to enterprise performance.

Without disciplined cost tracking and executive-ready ROI reporting, organizations will repeat the very pattern many experienced with early cloud adoption — rapid consumption growth, expanding cost sprawl, and limited visibility into what value was actually delivered. AI can quickly become another high growth spend category that outpaces accountability. The inability to confidently report ROI to the CFO and board leads to mounting pressure to justify the significant investment and an erosion of trust.

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Is your TBM Platform Falling Short on Value?

Traditional TBM platforms were sold on a compelling promise: trusted financial transparency, better investment decisions, and measurable business value. But many CIOs are quietly asking a harder question — how can a platform drive measurable enterprise value if leadership doesn't fully trust the numbers?

When cost allocations are misaligned and forecasting is inconsistent, the impact goes far beyond reporting. If leadership is making multimillion — or multibillion — dollar decisions based on distorted financial signals, the downstream impact is: misallocated capital, misaligned investment prioritization, missed cost takeout targets, and erosion of credibility with the board.

With accurate IT financial management, CIOs can:

- Clearly communicate IT's contribution to enterprise performance
- Fund rapid, AI-driven initiatives with confidence
- Defend budgets with data that speaks in dollars and cents aligned to business strategies

Without trusted financial transparency, CIOs face a deeper risk than reporting inefficiency — they face a credibility gap. When value is delivered but not clearly demonstrated, frustration builds around "heightened IT spend". Inaccurate or unproven financial narratives don't just weaken decision-making — they weaken IT's strategic influence at the executive table. The most effective CIOs are those who can accurately translate technical strategy into financial narratives the business understands — showing exactly how IT spend maps to strategic outcomes.

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Empowering Accountability & Collaboration Across the Enterprise

As technology becomes embedded in every business function, and IT spend exists outside of the IT department, accountability becomes increasingly complex. When costs are pooled or poorly allocated, technology services can be taken for granted — and the CIO becomes the default owner of enterprise-wide commitments.

Attributing IT costs to their true beneficiaries — through accurate cost modeling, allocation, and chargeback/showback mechanisms — creates shared ownership of technology decisions. When business leaders clearly see what services cost and how consumption drives spending, conversations shift from “Why is IT so expensive?” to “How do we optimize together?”

However, accountability only works if cost data is accurate, transparent, and trusted. Poor allocations erode credibility; precise allocations strengthen it.

An effective IT Financial Management approach enables CIOs to:

- Drive behavioral change across business units
- Shift operational spend toward innovation through continued cost optimization
- Communicate trade-offs clearly with finance and executive stakeholders
- Protect IT from absorbing unplanned enterprise costs

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