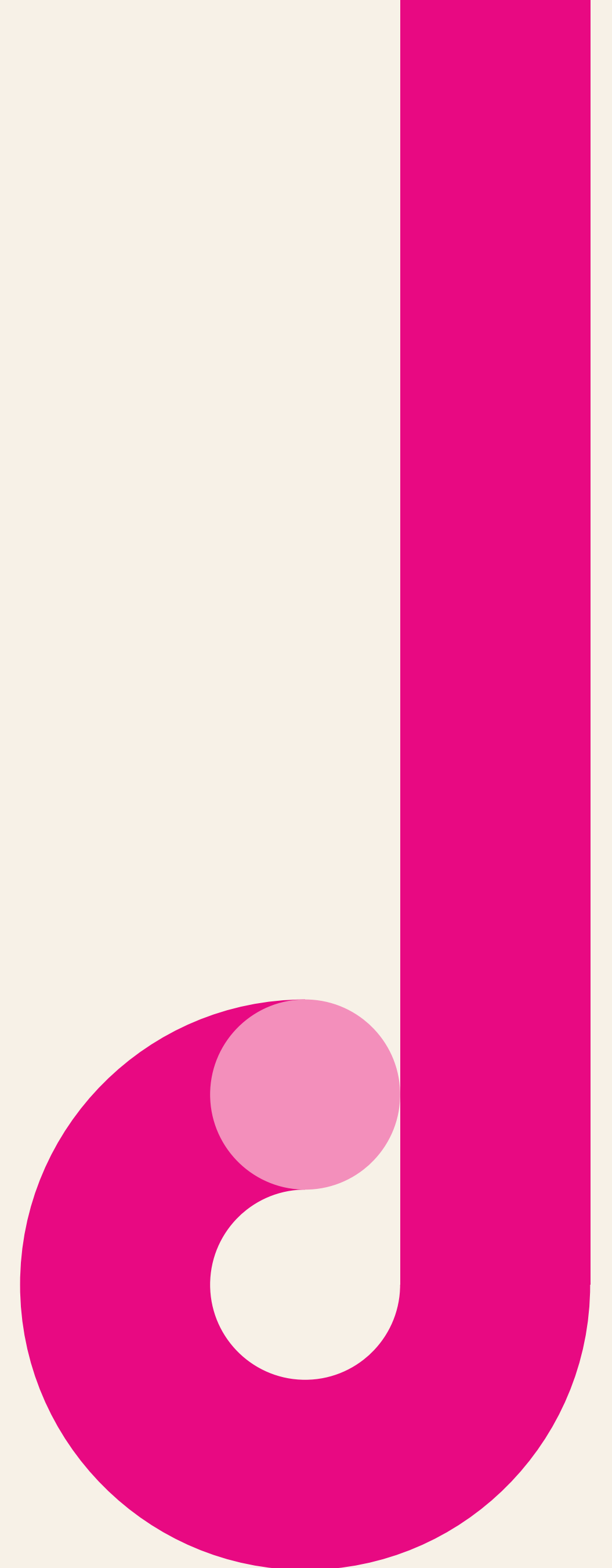
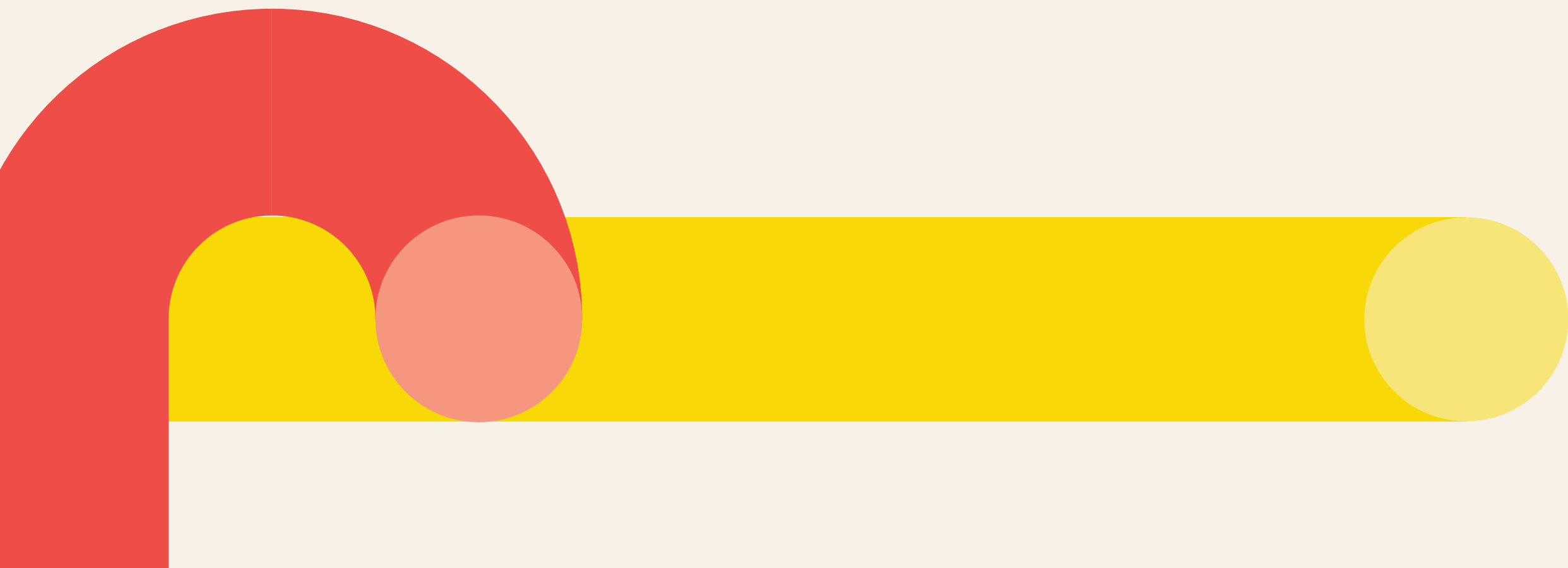




# Realgram AI: The Agentic Engine Powering Profit-Driven Merchandising



OR

## Turn Every Shelf into a Strategic Revenue Driver

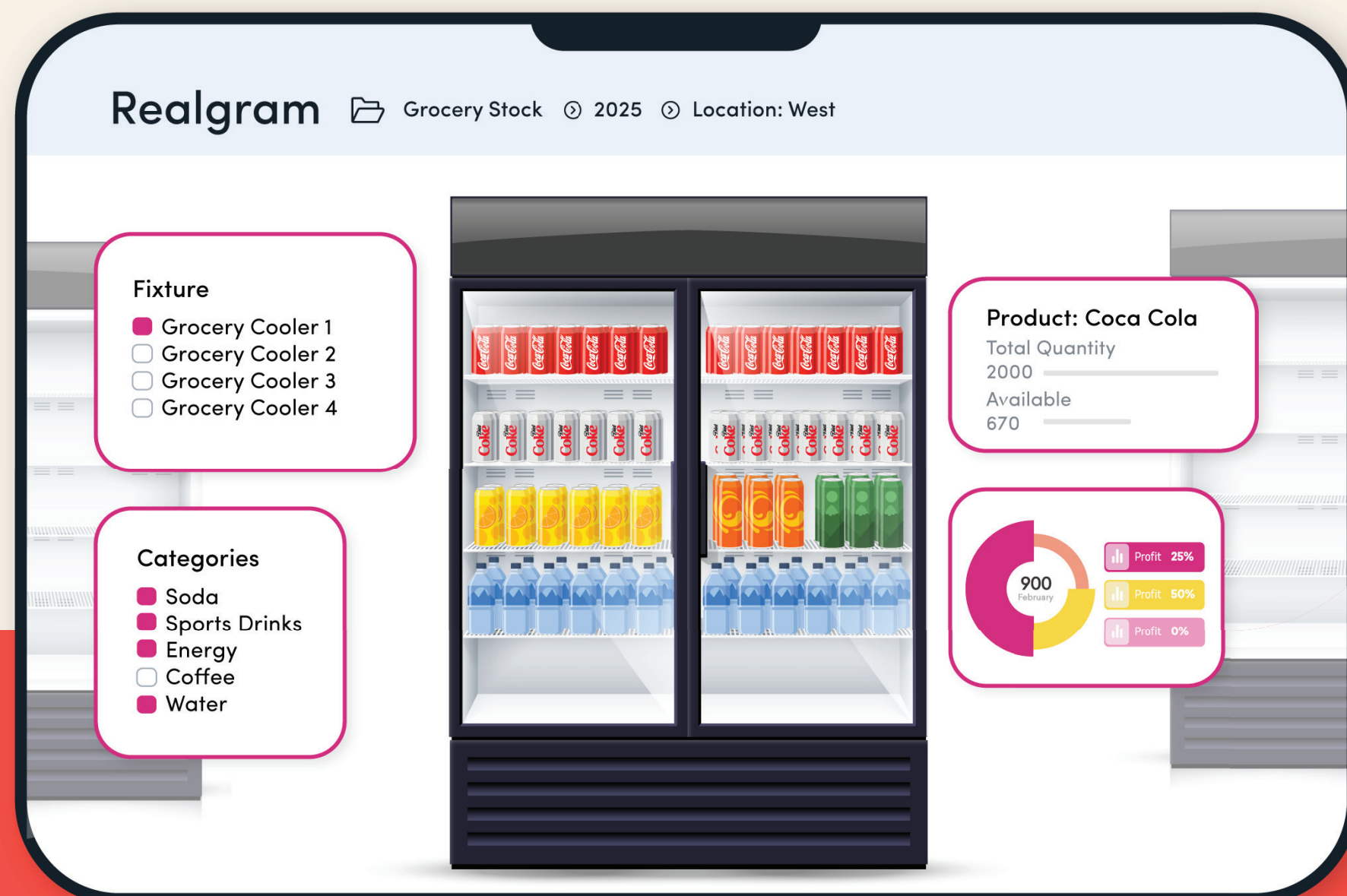
Retail is faster and more complex than ever. Realgram AI helps you win by transforming every shelf into a profit center with precise, automated merchandising plans tailored to each store, every day.





# What Is Realgram AI?

Realgram AI is an agentic merchandising platform that bridges the gap between head office plans and fixture reality. By interpreting millions of real-time data points – from sales and inventory to store conditions – it delivers clear, automated merchandising decisions. The outcome: the right products in the best positions at the right time, with continuous adaptation that drives sales and efficiency.







# Why Realgram AI?

## Grow Revenue with Smart, Data-Driven Merchandising

- ✓ Predict which products will perform best by location, season, and space
- ✓ Prioritize high-margin, high-velocity items for prime placement
- ✓ Boost planogram effectiveness using insights from top-performing stores

## Eliminate Waste and Optimize Inventory

- ✓ Align merchandising with what's truly in stock
- ✓ Reduce overstocks, out-of-stocks, and costly markdowns
- ✓ Surface slow-moving inventory and reallocate space in real time

## Automate Execution and Save Time

- ✓ Cut manual interpretation of planograms at the store level
- ✓ Automate fixture-level decisions across thousands of locations
- ✓ Provide store teams with precise, actionable instructions for faster resets



# The Agentic AI Advantage

Realgram's Agentic AI doesn't just analyze - it learns, recommends, adapts, and predicts in real time, just like a seasoned merchandiser.

With it, you can:

- ✓ **Continuously improve merchandising rules** based on actual performance
- ✓ **Run A/B tests at scale** to identify winning layouts
- ✓ **Predict and resolve execution gaps** before they impact sales
- ✓ **Guide store teams with intelligent agents** to reduce errors and improve compliance





OR

Proven ROI:  
Retailers using  
**Realgram AI**  
have achieved:

up to  
**20%**  
fewer stock  
related  
issues

**15–  
25%**  
reduction in  
labor hours

**80%**  
reduction  
in unsold  
seasonal  
inventory

**5–  
15%**  
increase in  
in-store  
revenue



OR

## Client Spotlight

Verizon's Top Retail Partner Chooses Realgram AI

“Realgram gives us the visibility and intelligence we need to execute at a higher level across all locations.”

- CELLULAR SALES OF KNOXVILLE (CSOK),  
VERIZON'S HIGHEST-PERFORMING PARTNER







## Let's Reimagine Merchandising Together

Realgram AI isn't just optimization - it's intelligent merchandising at scale. With seamless ERP and inventory integration, Realgram AI unifies enterprise data with real-time, in-store execution, empowering retailers to localize strategy and unlock profitability at every touchpoint with less effort.

**Start getting more profit out of every planogram.**

Talk to your Optimum Retailing account manager today or visit [optimumretailing.com/realgram-ai](https://optimumretailing.com/realgram-ai).